



i-Syes : Integrated Marketing System for Hotel Franchisors.

Unique, Original, Multi-disciplinary, Result-oriented Integrated Marketing Package for attracting New Franchisees and promoting the properties of existing franchisees.

<p>Ideal For:</p> <p>Existing Hotel Franchisors. Multi-property Hotel Management Companies. New & Growing Hotel Franchisors Travel Portals.</p>	<p>Connect With:</p> <p>For Franchising: Potential Asian India Hotel Franchisees Asian Indian Hotel Owners Hotel Investors.</p>
<p>Market & Promote:</p> <p>Your Main Franchisor Website. Individual Franchisee Property Pages. Corporate Section of your website. Recruitment section. Events and Convention Section.</p>	<p>Specific Results:</p> <p>Get listed at top on search engines like Google, Yahoo, AOL Email marketing campaigns to travel agents, corporate decision makers and individuals Advertise and promote your destination in email newsletter and print magazines for travelers, travel agents and corporate decision makers</p>

Website Design and Maintenance:

- ✦ Annual Website Re-design Maintenance - Unlimited Changes in HTML, Flash, Graphics
- ✦ Add more pages in your website about area attractions. Re-create the content for higher search engine ranking.

Search Engine Optimization:

- ✦ **List your website at TOP** in all major search engines like Google, Yahoo, AOL.
- ✦ Local Listing Profile of your property in Google, Yahoo and MSN Local. Build link popularity with relevant, Anchor text optimized links. You will receive **Monthly Ranking Report**.
- ✦ Meta tag and Title tag optimization. Anchor text & image optimization. Google sitemap. Listing in Dmoz and Yahoo Directory. Content writing for your website - Add **useful content** about various destinations and Attractions.

Online reservation system, Software Development and Technical Support:

- ✦ Access software development and hotel technology expertise
- ✦ Annual Technical support on website hosting, software and other technologies
- ✦ Access to feature-rich SellVEL online reservation software

Email Newsletter: Send email advertisements to TravelEgo.com's registered travelers, travel agents and corporate decision makers.

Call Center & Telemarketing: Use our low-cost call center in India to reach thousands of travel agents and travel decision makers all across North America, Europe, Asia and Australia.

Social Media Optimization: Your website will be promoted on major Web2.0 Portals with Social Media Optimization. Responsible Paid blogs and travel reviews. Youtube Video Channel and Youtube Video Optimization. Social Bookmarking Optimization. Responsible & objective paid posts in travel forums. Integration of Travel Review script with your website. Online PR through PRweb.com.

Pay Per Click, Banner Advertisement, Email Newsletter: Annual Maintenance of your Pay Per Click campaigns Google Adwords, Yahoo Search Networking and MSN Adcenter Expertise. Educate your guests about the process of writing travel reviews. Email Marketing HTML Email Design and Sending. Email newsletter design and Email Delivery. Integrate host of important e-commerce and travel tools with your website. Online reservation system,

Software Development and Technical Support: Access software development and travel technology expertise. Annual Technical support on website hosting, software and other technologies. Access to feature-rich SellVEL online reservation software. Integrate review and rating software with your website.

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Testimonials & References

- ✦ The Kalthia Group Hotels is pleased to announce our 100% satisfaction with Cyberweb Hotels, Inc. and their production of our brand new website at www.kghotels.com. - Lance Fouts - www.kghotels.com
- ✦ I am happy with your company. Your company has achieved significant success in designing and promotion website for the hotel owners. - Bhaghubhai Patel - www.slpsosc.org

Media Reports

We found that CGS provides reliability & consistency. This is reflected in the proactive & creative input that we receive from your team. - Jasubhai Digital Media



Most Hotel clients report incredible increase in traffic and reservations because of high search engine ranking - Gujarat Times - New York (NASDAQ - REDF)



Cyberweb Hotels has successfully helped hundreds of hotel owners to get reservations through search engine - Gujarat Samachar - Europe.



About Cyberweb Hotels

Cyberweb Hotels is a part of global Internet major CGS Infotech, Inc.

Cyberweb Hotels, Inc. is a global Technology and Media company that provides effective Brand Building, Internet Marketing, Search Engine Optimization and website design services for Hotel Industry. We serve our 5000 clients and advertisers in 40 countries.

We have team 65 Technology and Marketing experts. We are providing web-services to dozens of luxury hotels in United States since 1995.

We are registered with Dun & Brad sheet and US Federal Government as Contractor: CGS Infotech is a company incorporated and having registered office in Delaware. Our Employee Identification Number is - EIN-98-0421775. We are registered with Dun and Brad sheet and US Federal Government as registered contractor. Our Dun and Brad sheet number is 624759036.

We are Authorized Google Adwords Professional Company: Please visit <http://google.cgsinfotech.com>. We were selected by Google as one of their 1st Authorized Partner and Re-seller for India.

Members of all leading associations SLPS, AAHOA, AHLA endorse our service: Cyberweb Hotels have always supported the associations such as AAHOA, AHLA, ELFA, SPUA and SLPS. Some of the leading members of these associations are our satisfied clients. We have also provided valuable service to some of these associations. Visit www.cyberwebhotels.com for client testimonials

Read the press and media reviews about the work we do: Because of our result oriented solutions, many of the leading media and newspaper have printed articles on our work. Visit www.cyberwebhotels.com for media reports.



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