



Unique, Original, Multi-disciplinary, Result-oriented Integrated Marketing Package for Tourism Boards and Convention & Visitors Bureau

<p>Ideal For:</p> <p>Tourism promotion Boards, Convention and Visitors Bureau, Large Hotel Chains</p>	<p>Connect With:</p> <p>Corporate Travel Decision Makers Travel Agents and Group Tour Organizers</p>
<p>Market & Promote:</p> <p>Your destination, city, county, state or country Individual attractions within your destination Religious, Wild-life, Cultural, Adventure, Archeological and other destinations</p>	<p>Specific Results:</p> <p>Get listed at top on search engines like Google, Yahoo, AOL Email marketing campaigns to travel agents, corporate decision makers and individuals Advertise and promote your destination in email newsletter and print magazines for travelers, travel agents and corporate decision makers</p>

Attract-Them Integrated Destination Marketing Services

Website Design and Maintenance:

- ✦ Annual Website Re-design Maintenance - Unlimited Changes in HTML, Flash, Graphics
- ✦ Add more pages in your website about area attractions. Re-create the content for higher search engine ranking.

Search Engine Optimization:

- ✦ **List your website at TOP** in all major search engines like Google, Yahoo, AOL.
- ✦ Local Listing Profile of your property in Google, Yahoo and MSN Local.
- ✦ We will optimize **15 pages and list your website at top under 30 keywords.**
- ✦ We will provide Text links **advertisement on 50 relevant websites. (Back links)**
- ✦ You will receive **Monthly Ranking Report**
- ✦ Meta tag and Title tag optimization.
- ✦ Anchor text and image optimization
- ✦ Google sitemap and Listing in Dmoz and Yahoo Directory
- ✦ Content writing for your website - Add **useful content** about your city's attraction

Email Newsletter: Send email advertisements to TravelEgo.com's registered travelers, travel agents and corporate decision makers.

Social Media Optimization:

- ✦ Your website will be promoted on major **Web2.0 Portals with Social Media Optimization**
- ✦ Responsible Paid blogs and travel reviews.
- ✦ Youtube Video Channel
- ✦ Youtube Video Optimization.
- ✦ Social Bookmarking Optimization.
- ✦ Responsible & objective paid posts in travel forums.

Pay Per Click, Banner Advertisement, Email Newsletter:

- ✦ Annual Maintenance of your Pay Per Click campaigns
- ✦ Google Adwords, Yahoo Search Networking and MSN Adcenter Expertise
- ✦ Educate your guests about the process of writing travel reviews
- ✦ Email Marketing HTML Email Design and Sending
- ✦ Email newsletter design and Email Delivery
- ✦ Integrate host of important e-commerce and travel tools with your website

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Testimonials & References

- ✦ The Kalthia Group Hotels is pleased to announce our 100% satisfaction with Cyberweb Hotels, Inc. And their production of our brand new website at www.kghotels.com. - Lance Fouts - www.kghotels.com
- ✦ I am happy with your company. Your company has achieved significant success in designing and promotion website for the hotel owners. - Bhaghubhai Patel - www.slpsosc.org

Media Reports

We found that CGS provides reliability & consistency. This is reflected in the proactive & creative input that we receive from your team. - Jasubhai Digital Media



Most Hotel clients report incredible increase in traffic and reservations because of high search engine ranking - Gujarat Times - New York (NASDAQ - REDF)



Cyberweb Hotels has successfully helped hundreds of hotel owners to get reservations through search engine - Gujarat Samachar - Europe.



About Cyberweb Hotels

Cyberweb Hotels is a part of global Internet major CGS Infotech, Inc.

Cyberweb Hotels, Inc. is a global Technology and Media company that provides effective Brand Building, Internet Marketing, Search Engine Optimization and website design services for Hotel Industry. We serve our 5000 clients and advertisers in 40 countries.

We have team 65 Technology and Marketing experts. We are providing web-services to dozens of luxury hotels in United States since 1995.

We are registered with Dun & Brad sheet and US Federal Government as Contractor: CGS Infotech is a company incorporated and having registered office in Delaware. Our Employee Identification Number is - EIN-98-0421775. We are registered with Dun and Brad sheet and US Federal Government as registered contractor. Our Dun and Brad sheet number is 624759036.

We are Authorized Google Adwords Professional Company: Please visit <http://google.cgsinfotech.com>. We were selected by Google as one of their 1st Authorized Partner and Re-seller for India.

Members of all leading associations SLPS, AAHOA, AHLA endorse our service: Cyberweb Hotels have always supported the associations such as AAHOA, AHLA, ELFA, SPUA and SLPS. Some of the leading members of these associations are our satisfied clients. We have also provided valuable service to some of these associations. Visit www.cyberwebhotels.com for client testimonials

Read the press and media reviews about the work we do: Because of our result oriented solutions, many of the leading media and newspaper have printed articles on our work. Visit www.cyberwebhotels.com for media reports.



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